

100En1Día

The city as a territory of possibility



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100En1Día is more than a festival: it is a collective invitation to reimagine the city through the dreams of its inhabitants. It began as a proposal for citizens to express their aspirations in urban spaces through small actions carried out over the course of a single day. Through this dynamic, a new way of perceiving change emerges—one in which people recognize themselves as transformative agents, aware of their power to intervene, even on a small scale, in the daily life of the city.



The premise is simple yet powerful: there's no need to wait for others to solve the problems. Transformation begins when every inhabitant assumes their role as a co-creator, co-participant, and co-responsible actor in the territory they inhabit (Towards the Human City, n.d.).

The movement began in Bogotá in 2014, originally conceived as a local experience, but its symbolic and social force quickly transcended borders. In 2016, the initiative reached Tuxtla Gutiérrez, Chiapas, planting the seed of a new perspective on the relationship between citizenship, territory, and sustainability.



“From Bogotá to Tuxtla: a story of transformation”

In **Chiapas**, **100En1Día** was born from a group of young people participating in the **Vía Tuxtla Recreativa**. Inspired by the first edition of the festival in Bogotá in 2012, they decided to organize the first **100En1Día Tuxtla Festival** in 2014, bringing together **113 citizen-led initiatives** that transformed different spaces of the city for one day. Two years later, in 2016, they held a second edition with **117 registered initiatives**.

The festival remained on pause until **2024**, when, within the framework of **Green Schools for Climate Change Skills** led by **Ligalab**, some graduates of the program—driven by the climate emergency and a desire to act—came together to reactivate the festival with a new purpose: **to address Tuxtla's climate crisis through citizen action**.



De la formación a la acción: 100 selvas en 1 día

Building on the knowledge gained in the Green Schools, the festival was transformed into a space for climate action under the slogan “**100 Forests in 1 Day.**”

The **2024** edition invited the community to create urban climate refuges using the **Miyawaki planting technique**, resulting in 116 urban forests across the city. In 2025, the community broke its own record with **122 climate refuges**, built and maintained by residents and community collectives.

Among the participants were **five graduates of the Green Schools**, who put into practice the advocacy strategies developed during their training—demonstrating how climate education can be transformed into concrete, visible, and sustainable action.

**100En1Día
Festival**



**advocacy
strategies**



training



**100 Forests
in 1 day**



climate refuges

The Miyawaki Method and its **benefits**

The Miyawaki method, developed by Japanese botanist Akira Miyawaki, mimics the natural processes of forest regeneration, considering successional stages, light strata, and interspecies interactions. This approach accelerates growth and promotes biodiversity, even in small spaces. Forests can be created in as little as one square meter, transforming grey corners into small living ecosystems.

Its main benefits include:



- **Faster growth** compared to traditional reforestation,
- **Soil regeneration** that improves rainwater infiltration,
- **Creation of habitats** for various species, including humans.



Additionally, these spaces serve as **bioclimatic refuges** against the effects of climate change, particularly **extreme heat** and **torrential rain**—both of which are characteristic of Tuxtla. In this way, urban forests not only mitigate environmental impacts but also spark conversations about the need for **local climate policies**.



Learnings and challenges

The training process within the Green Schools provided essential tools for the festival's development, including **climate risk mapping**, which helped identify the most vulnerable areas and plan reforestation actions with an ecological focus.

However, one of the biggest challenges for the movement has been **connecting theory with action**.

As participants express, "If people don't perceive that their participation has a transformative effect on their territory, they simply stop participating."

Therefore, one key learning has been the importance of generating **visible transformation processes**—where citizens can see and feel **the impact of their actions**.

Before joining the Green Schools movement, it faced the challenge of **building a collective narrative** that could motivate people to view their initiatives not only as artistic or symbolic expressions, but also as **advocacy strategies**. The training gave the festival a **pedagogical and climate-oriented focus**, strengthening its narrative toward **urban and ecological resilience**.



The impact of the Nä Mutä Green School on more than a thousand young people in Tuxtla is reflected in initiatives like this one. The program has not only strengthened participants' technical and narrative knowledge but has also sparked a citizen-led climate action network that continues to grow, aiming to connect climate education with territorial action and promote tangible improvements in urban quality of life.

Among the skills identified by participants as key to strengthening the program are art and advocacy, as tools for communicating and mobilizing through creativity.

Likewise, they propose continuing to incorporate participatory methodologies that integrate local knowledge and expand the practice of Miyawaki climate refuges to new neighborhoods and communities.





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Information obtained through interviews and from:

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